Social Media Account Settings

Learn best practices for managing your social media account settings.

1. How to Manage Your Social Media Account Settings

Social media accounts can be used for a wide variety of purposes, and social media accounts have an equally wide variety of settings and options to consider for those various purposes. Your account settings can shape your experience with a social media platform and can have a big impact on your overall privacy and security while using the platform.

Consider the following tips for managing your social media accounts:

- Familiarize yourself with your options, Make sure you know options you have on each social media site
- Check your settings regularly. Sites might introduce updates that can alter your settings or introduce new options for you. And, suspicious changes can be a sign of a hack, so check those settings regularly!
- Look for best practices and recommendations online from reputable sources (the New York Times often has guides on online tech and security!)
- Consider your own needs. How are you using a site? What settings and privacy features make sense for you?

Remember, being aware of what options exist, what best practices and recommendations are out there, and how you want to use a social media site can help you make informed decisions about your social media settings.

2. Activity: Which Sites Do You Use?

Make a list of all the social media sites that you use. In a moment, we will use this list as a checklist of the sites whose settings you would like to update.

3. Updating Your Social Media Account Settings

Check your list in step 2 against the following links for information on how to update your settings on popular social media sites. If you don't see a site you use here, simply search for "account settings" and the name of the site to learn where to go!

Facebook Privacy Portal

https://www.facebook.com/about/basics

Twitter Account Settings

https://twitter.com/settings/account/personalization

Instagram Help Center

https://help.instagram.com/

TikTok Help Center

https://support.tiktok.com/en

LinkedIn Privacy Settings
https://privacy.linkedin.com/settings

Snapchat Privacy Settings
https://support.snapchat.com/en-US/a/privacy-settings2

YouTube Privacy Settings
https://www.youtube.com/howyoutubeworks/user-settings/privacy/

Pinterest Privacy Policy Portal
https://policy.pinterest.com/en/privacy-policy

Reddit Help Center
https://www.reddithelp.com/hc/en-us/categories/360003246511-Privacy-Security

Other sites you might want to check include:

Google Privacy Controls
https://safety.google/privacy/privacy-controls/

Windows 10 Privacy
https://privacy.microsoft.com/en-US/windows10privacy

4. Updating Your Social Media Account Settings

Use the following checklist to help you manage your settings:

- Check your audience settings. Who can see what you post?
- Determine who can find you. Who can find you on a platform?
- Manage your location settings. Who has access to these and what information are you sharing?

- Control comments and followers . How can people engage with you on a platform?
- Control your tagging preferences. Can people tag you in photos?
- Check your personal information. What is public and what is private?
- Enhance your security. Do you have Multi-Factor Authentication set up?
- Check your third party extensions. What has access to your account?

What settings did you change? Note them here so you can review your settings in the future: