

Data Minimization

Learn about ways to practice data minimization

1. What is Data Minimization?

Data minimization is a principle and practice used by online service providers. With this practice, service providers only collect the minimum amount of personal data that they need in order to perform a service effectively. You can also practice data minimization yourself by being aware of the data you are sharing and making available online, and taking steps to secure and protect your data.

2. Consider Your Data Practices

What kinds of personal data and information would you prefer to minimize online?

What kinds of information are you comfortable having publicly available?

3. Implementing Data Minimization

Consider where you can implement the following data minimization practices and make notes of places where you would like to implement more data minimization practices

Utilize privacy best practices

- Password hygiene
- Account privacy settings

Where would you like to implement privacy best practices? Use this space to answer.

Posts and online account activity

- What you post online
- Who can see your posts and activity
- What kinds of information you share

Where would you like to rethink what you post and who can see it? Use this space to answer.

NYC Digital Safety

Privacy & Security

Online accounts and services

- Where you sign up for services
- What are the data practices of the services you use
- What sort of information you opt to provide

What online accounts and services would you like to sign up for and maintain? Which would you like to get rid of? Use this space to answer.

Make a plan!

What are the first steps you are willing to take to minimize the amount of data you would like to share? Use this space to answer.